Measurement Framework –
Measurement Framework – Target Initiatives

**Organizational Mission**
To improve the health and reduce the burden of illness for the people of New Hampshire – especially the vulnerable and underserved

**Target Initiatives**
- Children’s Behavioral Health
- Early Childhood
- Healthy Aging
- Health Equity
- Health Policy

**Stakeholders**
- NH community members with a focus on vulnerable populations
- National and State Legislators, Public Policy Leaders and Private & Public Sector Leaders
- Regional and local nonprofit, business, civic and municipal leaders

**Target Initiative Vision**
- An integrated comprehensive system of behavioral-health care helping children and youth to function better at home, in school, in the community and throughout life
- A comprehensive, coordinated, sustainable early childhood system that achieves positive outcomes for young children and families
- Communities where New Hampshire’s culture, policies and services support our elders and their families, providing a wide range of choices that advance health, independence and dignity
- A Granite State that makes their communities welcoming and equitable places for all people choosing to live, learn, work and play in NH
- NH has appropriate statewide policies and systems in place to address the most critical matters facing residents

**Organizational Vision**
Good Health and Realized Potential for all NH Residents

Draft – For discussion purposes only
Integrated approach to Systemic Change:

**TI Strategy & Vision:** Creating a shared vision, set of values, goals and strategies that is used to guide the development and direction of applied knowledge and professional standards.

**Practice & Capacity Development:** Supporting the creation, testing, and dissemination of best practice. Training professionals and organizations to ensure the availability of exemplary programs delivering high-quality services.

**Quality Programs & Services**

**Convening & Advocacy:** Engaging and empowering a diverse set of constituents, including formal leadership and grassroots activists who are ethnically and racially diverse, to actively work to support and grow the field.

**Policy Reform:** Addressing the availability of resources and a legislative environment that supports the needs of the field.

**Leadership & Community Support**

**Funding & Policy Support**
Approach to Measuring Results for Target Initiatives

Vision

Success as defined by the coalition

Systems Change Approach

- Strategy & Vision: Shared Purpose & Shared Knowledge
- Convening & Advocacy: Leadership & Community Support
- Policy Reform: Funding & Policy Support
- Practice & Capacity Development: Quality Programs & Services

Stakeholders

- Regional and local nonprofits, institutions, businesses, and civic and municipal leaders
- Private and public sector leaders, including formal leadership and grassroots activists who are ethnically and racially diverse
- National and State Legislators and Public Policy Leaders
- Service providers/professionals and organizations

Systems Change Goals

The result or achievement toward which work is aimed

Measures / Indicators

Indicators by Target Initiative Endowment will monitor via its grant investments to determine progress towards TI Goals, Impact and 2023 initiative target

Stakeholder Impact

Endowment’s desired ‘end state’ that its investments are contributing to by stakeholder group
Strategy & Vision: Shared Purpose & Shared Knowledge

### Systems Change Goals

- A diverse set of stakeholders who identify as members of the field
- A shared set of goals and measures to monitor progress towards goals
- Well-connected stakeholders working together to implement shared goals
- Enhanced capacity to collect, analyze and use cross sector data
- An effective infrastructure exists to share knowledge about practice among field actors
- Enhanced capacity for communication among field actors
- Stakeholders use knowledge base to take actions that promote health equity

### Measures / Indicators

- The number of leadership workgroup members who identify as black, Hispanic, white, other
- The number of diverse stakeholders engaged in setting goals
- The number of white leaders trained to understand and support health and racial equity
- The number of field goals developed and identified.
- The number of stakeholders engaged in setting goals
- The number of stakeholders taking action towards shared goals
- The number of local and regional white leaders that understand and agree to support health & racial equity
- The number of shared measures being used to monitor progress towards shared goals
- The number of stakeholders sharing, accessing and using data to support shared measures
- The number of NH stakeholders participating in learning community
- The number of NH stakeholders trained (or informed) on current issues, standards and best practices
- The number of learning opportunities offered to field about best practices to advance high quality programs and services
- The number of stakeholders trained (or informed) on best practices to advance high quality programs and services
- The number of communication mechanisms that share information among participants
- The number of targeted communications that are generated to general public
- The number of NH residents reached via targeted communications
- The number of stakeholders/participants informed and engaged through targeted communications
- Communication mechanisms: number of newsletters, blog posts, FB posts, and tweets generated by backbone organization
- The number of stakeholders/participants informed and engaged through targeted communications
- The number of white leaders and professionals trained to understand and/or promote health & racial equity
- The number of those who were trained or engaged with cohort that are actively engaged in promoting health & racial equity
- The number of NH residents educated on the concerns and issues of environmental justice related to health in NH
- The number of NH residents educated on the concerns and issues of environmental justice in NH taking action to address

### Stakeholder Impact

- An effective infrastructure engages a diverse set of stakeholders in a collective approach to advance shared goals
### Convening & Advocacy: Leadership and Community Support

#### Systems Change Goals

- Stakeholders across sectors agree on a common set of policy goals and priorities
- A strong grassroots base actively engaged in promoting the importance of field
- An expanded set of stakeholders who identify as members of the field
- Stakeholders actively engaged in advancing field priorities
- Business leaders and policymakers are engaged with the field

*Field has sustained leadership and advocacy infrastructure to promote policy and systems change*

*There are shared policy goals for the field that are regularly monitored and used to guide the work*

- Diverse communities are more empowered to self-advocate and participate in leadership
- White leaders are more prepared to serve as skilled allies in addressing systemic racism and promoting equity
- An effective, inclusive, and sustainable leadership infrastructure for health equity exists in NH
- Health equity is more widely understood

#### Measures / Indicators

- # of stakeholders actively engaged in setting policy goals and priorities
- # of grassroots stakeholders (families, youth and older adults) engaged in advocacy to promote field goals
- # of organizational leaders or service providers engaged in advocacy to promote field goals
- # of organizations engaged in advocacy to promote field goals
- # of advocacy training sessions delivered
- # of public awareness campaigns held
- # of business leaders and policy makers who participate in public awareness events and campaigns

#### Stakeholder Impact

- Stakeholders use a shared narrative to advocate for policies and services that advance the field’s goals.

- # of stakeholders engaged in advocacy
- # of service providers & organizations engaged in advocacy
- # of workgroups engaged in advocacy
- # of individuals promoting health and racial equity in their communities and workplace
- # of race & equity series workgroups that are staffed and have shared goals
- # of field efforts that exist at the local level and are connected to the statewide level

- # of stakeholders actively engaged in developing common messaging
- # of steering committee members that have been trained and adopted the new framing
- # of stakeholders being reached and informed on new framing
- # of stakeholders that have been trained to use the new framing
- # of stakeholders that are integrating new framing into their organizational and outward communications
Policy Reform: Funding & Policy Support

**Systems Change Goals**

- Public policies promote and enhance access
- Policies and programs are enacted that increase investments in the field

- Policies and programs are formulated and considered through a health equity lens

**Measures / Indicators**

- # of policies enacted that advance shared policy goals
- # of policies prevented from being adopted that do not align with shared goals
- Total $ allocated (leveraged) to implement effective policies/practice

- # of policies enacted with a health equity lens that advance shared policy goals
- # of policies prevented from being adopted that do not have an equity lens that advance shared policy goals
- Total $ allocated (leveraged) to implement effective policies/practice with an equity lens

**Stakeholder Impact**

- Policies and programs are enacted/adopted that advance field goals.
### Systems Change Goals

- An effective and sustainable infrastructure exists to develop, refine and support implementation of standards of practice.
- NH organizations implement strategies that advance priorities of the field.

### Measures / Indicators

- Number and type of organizations embedding core competencies into their policies, procedures and workforce development.
- Number of stakeholders adopting standards of practice.
- Number of leaders involved in developing organizational capacity for diversity, equity and inclusion.
- Number of leaders using knowledge base to improve organizational standards and practices.

### Stakeholder Impact

- Stakeholders implement practice changes to advance quality and equity in the field.

- Local communities are effectively implementing strategies to create more Welcoming Communities.
- Local communities are benefitting from environmental policies and practices aimed at reducing health risks.

**HEALTH EQUITY ONLY**

- Number of local communities implementing welcoming strategies.
- Number of local communities engaged in dialogue to advance environmental justice and reduce health risks.
- Number of local communities taking action to advance environmental justice through laws, regulations and policies.